

Boollam Boollam Child & Family Centre

Public Art Commission Expression of Interest Brief



This image is a 3D perspective of how the facility will appear once built

Boollam Boollam to Bunurong people this symbolises growth, development, and change. It represents the journey of our community and how we evolve, mirroring how a caterpillar transforms into a butterfly. Just as the butterfly undergoes a transformative process, it serves as a reminder of the constant evolution and growth that occurs within us and our surrounding community.

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INTRODUCTION

Cardinia Shire is diverse across all of its communities. From the hills to the plains, Cardinia Shire has a wide range of natural and built environments. Comprising 1,280 square kilometres of land, Cardinia Shire is situated 50 kilometres south-east of Melbourne and is one of eight 'interface councils' forming the perimeter of metropolitan Melbourne that provides a transition between urban and rural areas. Cardinia Shire is experiencing some of the fastest population growth in Australia. The population is located in three distinct areas: the hills, southern rural sub-regions, and the growth area (which encompasses Officer).

In 2012, Council adopted the reviewed Cardinia Shire Council Public Art Policy, outlining Council's commitment to the ongoing provision of public art within the shire through:

- incorporating public art into the urban and natural landscape through adopting a 'whole of Council' approach to planning, selection and maintenance of public art
- developing a high quality, progressive and varied public art collection through best practice artist commissioning and selection processes
- encouraging community connection and belonging, through the development of public art that is relevant to the community.

Cardinia Shire Council is extending an invitation to a suitably experienced artist or arts organisation to submit an Expression of Interest (EOI) to deliver a public artwork for the new Thewlis Road Integrated Child and Family Centre. This brief provides the information relevant for an EOI submission to be considered for shortlisting as well as a broad outline of the conditions that need to be met by the successful applicant.

The budget allocated for this public art project is \$160,000 excluding GST.

Please note: this project is suitable for professional artists and arts organisations that specialise in creating public artworks with a lifespan of at least 10 years. It is recommended to thoroughly review the supporting documents and artwork recommendations to determine whether this opportunity is appropriate for you. Please contact one of the project officers if you need any clarification prior to responding to the brief.

1 SELECTION PROCESS

Artist(s) responding to the brief will be ranked by the project working group according to the selection criteria detailed in Section 10 of this document. 2-5 submissions will then be shortlisted and will receive a concept development fee. Both artists chosen for concept development will have time to further their project ideas which they will present to the selection panel.

Once an artist has been selected, they will engage with the community through a community consultation plan created in conjunction with Council, and then develop concepts for consideration. The successful artist will also be required to consult with Council's public art conservator prior to submitting their concepts. A final concept will then be presented to the selection panel for any further feedback and review.

Please note: Council reserves the right not to commission any of the concepts if they do not meet the selection criteria. The selection panel's decision is final, and no correspondence will be entered into.

2 PROJECT BUDGET

The total budget for this project is \$160,000. Of this, \$150,000 will be given to the artist to cover all costs associated with the project from concept approval through to the handing over of the work (commission acceptance), including all applicable costs relating to: materials, labour, fabrication, installation, landscaping, artist fees, agents' fees, insurance, and community engagement.

As the work(s) are to be integrated within the site it is important that the fabrication and installation is in line with the construction of the building. In the event the artist requires additional infrastructure or changes to the current design to support the project, this will need to be incorporated into the commission amount of \$150,000. The remaining \$10,000 will be utilised by Council to pay artists at the concept development phase.

3 PROJECT TIMELINE

The indicative project timeline below is to be negotiated with the selected artist, however, works must be completed within the 2024/2025 financial year.

Date	Activity
End of Oct – End of Nov 2024	<ul style="list-style-type: none">• Expressions of interest
December 2024	<ul style="list-style-type: none">• Selection panel review applications• Concept development pitches• Appoint artist
January 2025	<ul style="list-style-type: none">• Sign agreement and complete documentation
February 2025	<ul style="list-style-type: none">• Community engagement• Concept development
February 2025	<ul style="list-style-type: none">• Final concept presentation and selection
Feb 2025 – April 2025	<ul style="list-style-type: none">• Fabrication and installation
April 2025	<ul style="list-style-type: none">• Official launch

4 SITE DETAILS

Council has commenced construction of the Boollam Boollam Integrated Child and Family Centre, which is located within the suburb of Pakenham. Recent nearby facilities include Konewark opened in 2022, Kurmboon opened in mid-2023, and Toun-nun opened in early 2024.

Boollam Boollam is situated at 2 Roderick Drive in Pakenham. This new centre will include three kindergarten program rooms, community room, three consult rooms to cater for Maternal and Child Health, and other allied health professionals, staff room with kitchen space and planning room, amenities, equipment, furniture, outdoor play space, shared common area/waiting lounge and carparking.

The project is jointly funded by Developer Contributions and the Victorian State Government (DE- Building Blocks Capacity Grant). The building is due to be complete by December 2024.

5 ARTWORK LOCATION

There are many potential locations for an artwork throughout the grounds of the facility. Whilst creative freedom remains with the artist, it is suggested that the artwork be located within the concrete area at the front of the facility, the front garden, or the playground area to maximise visibility and interaction.

Before developing their concept, artists are encouraged to thoroughly review the supporting documents and then speak with an IAP Representative to discuss their proposed artwork location to ensure feasibility.

6 MATERIAL SELECTION

This project is more suited to a sculptural work, however we are open to suggestions. Artists are requested to identify their preferred materials for the project, and consider the following:

- Longevity of design
The longevity of the design and the maintenance required to upkeep it should be taken into account. The materials selected must be durable given that temporary projects are outside the scope of this project and the final work will become part of Council’s public art collection. **The work should last for 10 years minimum.**
- Operational Health & Safety
Artists should give ample consideration to mitigating risks such as structural failure, danger to patrons, availability of materials, etc. The selected artist will also be required to submit a Safe Work Method Statement prior to installation. If the artwork is located within the children’s outdoor playspace, additional requirements will need to be considered including adherence to kindergarten regulatory requirements, such as ensuring the artwork is not scalable for young children or has small crevices that can cause entrapment of the head or limbs.

- Environmentally sustainable
[Council's Enhanced Standard for Sustainable Buildings 2020-26](#) outlines the processes and procedures that are used to ensure that Council's sustainable building design and operation aspirations continue to be achieved. Environmentally sustainable design (ESD) is the intention to reduce or eliminate negative environmental impacts through thoughtful designs. The standard covers ESD for new buildings, environmental upgrades of existing buildings and sustainability considerations for day to day building management and minor maintenance. **Artists therefore must use sustainable materials for this project.**

7 COMMUNITY CONSULTATION

Artists are required to give a brief community consultation plan with their expression of interest. The consultation plan is intended to provide the artist with an opportunity to engage with the site, children and their families in situ, and also to provide the Cardinia Shire community in general with an opportunity to engage with the arts and creative processes. Applicants are encouraged to liaise with local Indigenous communities where possible.

We acknowledge the diversity of artistic practices and invite the artist to propose a plan that best suits their individual practice. This could include workshops, 'meet the artist' talks, involving the community in artwork production, etc. The community consultation is primarily intended to take place during the concept development phase, however the artist may also propose further consultation throughout the project.

8 TARGET AUDIENCE

The families, particularly the children that will attend the Thewlis Road Integrated Child and Family Centre, will be the direct beneficiaries of the work. Residents will also enjoy the work as the centre is within a residential area.

The project seeks a site-specific work, meaning that the concept(s) proposed and the successfully selected artwork will have a direct relationship with, and be in response to, the physical, social and cultural environment in and around the location of the artwork.

9 INTERPRETIVE VALUES AND THEMES

The strength, success and longevity of this project lies in establishing meaningful connections with children and families for this artwork. The aim is that this site-specific work will increase the vitality and richness of community experience in the area.

Artists are encouraged to devise relevant thematic approaches and to consider how they would meaningfully engage the community (target audience) in the concept development phase if shortlisted. The artist will be required to prepare an artwork that is appropriate, inclusive and safe for all users to the site. The design should be environmentally sustainable and integrated within the landscape design.

10 SELECTION CRITERIA

Artists' proposals will be measured against the following selection criteria:

1. Community engagement - proposed community engagement across a wide and varied demographic
2. Thematic approach - appropriateness of established themes and artistic approach
3. Feasibility - ability to deliver the project on time and within budget, as well as having a strong project plan
4. Artistic merit - demonstration of artistic ability and examples of previous work

11 EOI REQUIREMENTS

You must provide the following in your application:

- Initial ideas behind a concept design and thematic approach
- Indication of the preferred materials to be used in the artwork
- Proposed community engagement plan
- An estimated budget breakdown

- Examples of previous work

12 FURTHER INFORMATION

For further information, or to arrange a site visit, please contact the project officers:

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13 SUPPORTING DOCUMENTS

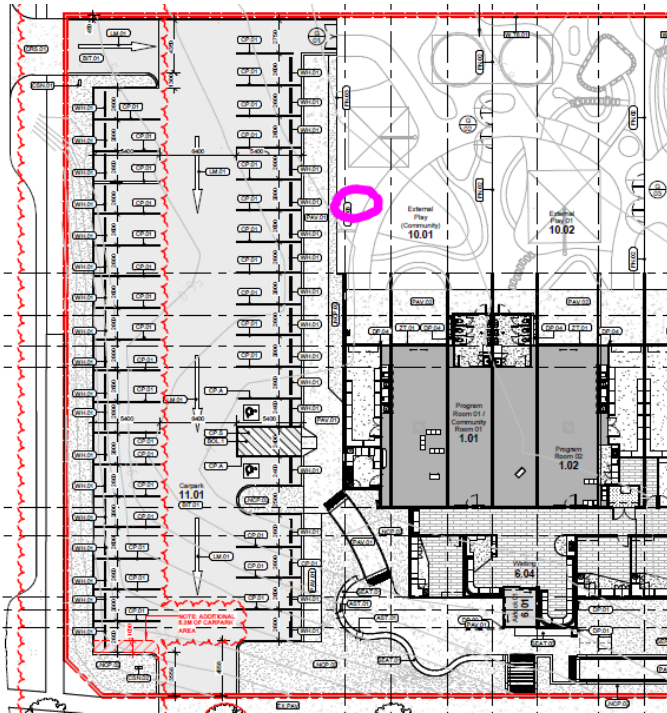
In this document, you will find:

- Artwork recommendations (location proposals and considerations)
- 3D perspectives
- Site plans
- Landscape plans

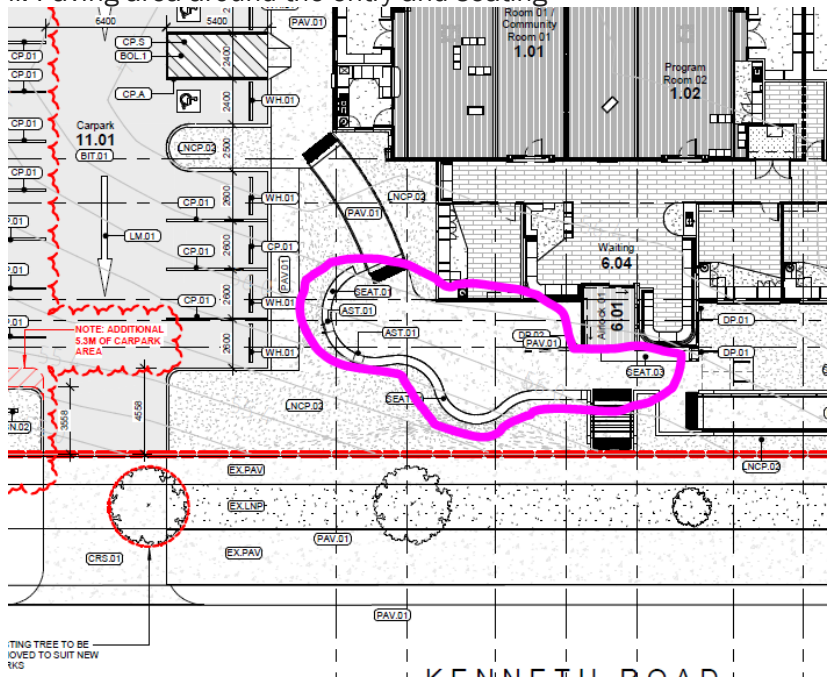
ARTWORK RECOMMENDATIONS

Location proposals

i. Playspace (visible from the street corner and carpark)



ii. Paving area around the entry and seating



Considerations

- The artwork needs to be visible to the public to ensure optimum accessibility and enjoyment
- Integrated art such as seating (there mustn't be a loss of seating space)
- Art under the tree adjacent to the seating cleft will be considered
- Given the warranty associated with applications over wall products, external wall murals are not suitable for this project